



Sample Script for Automated Calls

Robo-call #1

Hi, this is [your name] from [school name]. We're proud of how hard our students worked this school year. Which is why we want them to keep at it, "stay strong" all summer long, and return to school in the fall ready to succeed. Enter the Super Reader Squad! It's fun, free, and easy for kids to participate. Join the Squad. Read this summer. Visit any Milwaukee Public Library or mpl.org to get started.

Robo-call #2

Hi, this is [your name] from [school name]. Did you know that students who read over summer break are more likely to succeed in school, graduate high school, and go on to college? Fortunately, the Milwaukee Public Library makes summer reading fun! Visit the library or head to mpl.org to get started. Join the Squad. Read this summer. Sign up and stop by the library to get a new book to take home!

Robo-call #3

Hi, this is [your name] from [school name]. Has your child joined the Super Reader Squad? Never fear! There's still time! Just visit any Milwaukee Public Library or go online to mpl.org. We look forward to seeing our students again soon and hearing about all the great books they read over the summer!